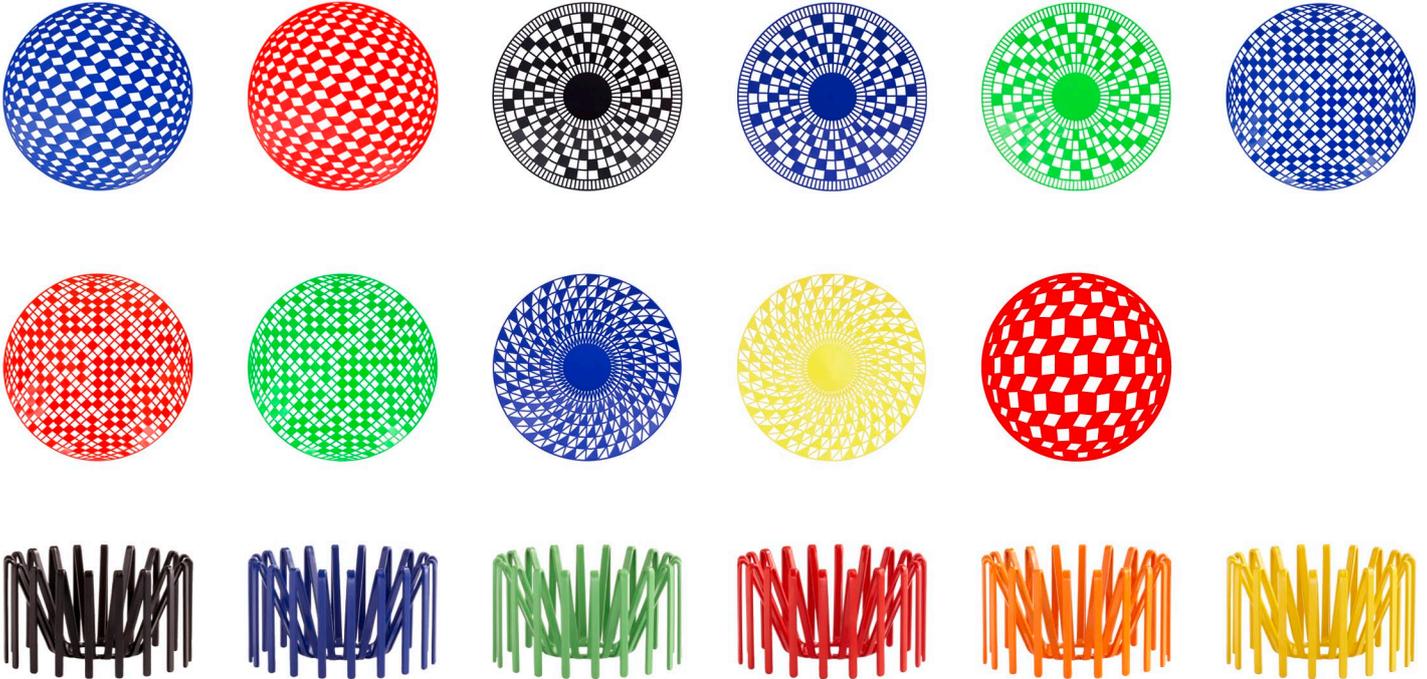




A colourful family Christmas with DesignedMade



DesignedMade produces a collection of homewares that represents the best of British design and manufacturing. Every product is manufactured in Britain using local companies and state-of-the-art technology in harmony with traditional techniques. The strong, graphic aesthetic of these contemporary designs ensures that they make a fantastic addition to any stylish interior.

DesignedMadeforCelebration

The attention to detail involved in the design, manufacture and packaging of the DesignedMade family makes them a more thoughtful gift than most, and with prices starting at £15 it's easy to pick up a unique piece of British craftsmanship. Take your pick from the powder-coated, steel fruit bowls, available in a selection of eye-catching primary hues (perfect for adding a splash of colour to a festive dining table), the Op-art inspired Cubic coasters or the striking Tarantula Tea Light (ideal for Christmas candles).

DesignedMade products are available from selected stockists and at www.designedmade.co.uk

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Notes to editors

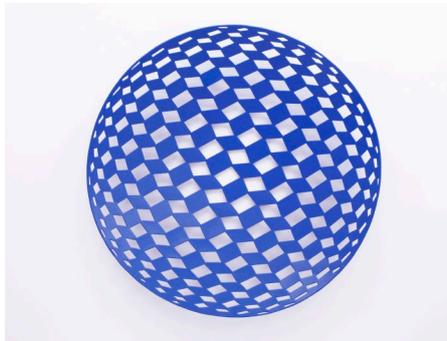
DesignedMade was established in March 2009 by product designer Jonathan Krawczuk with the intention of producing a range of simple and striking products, designed and made in Britain. The brand is committed to supporting the UK craft and manufacturing industries and represents an evolution of Britain's proud industrial heritage – bringing together the ideas and vision of a younger generation with the skills and expertise of traditional manufacturers. DesignedMade develops projects that seamlessly blend design, production, manufacture and packaging, resulting in products that celebrate the skill, knowledge and dedication involved in every stage of their creation.



Tarantula Tea Light £15.00

Candles at Christmas time! A great gift for under £20. Sculptural tea light holder available in black, blue, green, orange, red, yellow.

Powder coated steel: Ø 9cm H 5cm



Cubic Bowl £55.00

Graphically striking fruit bowl. Cut-outs in surface allow air supply to reach the fruit. Op-art inspired and available in blue and red.

Powder coated steel: Ø 27.5cm H 3.5cm



Globe Bowl £55.00

A functional product that casts beautiful shadows – available in blue, green and red.

Powder coated steel: Ø 27.5cm H 3.5cm



Meshed Bowl £55.00

A centrepiece ideal for holding fruit, or to display your favourite Christmas baubles! Triangulated mesh design available in blue and yellow.

Powder coated steel: Ø 27cm H 4cm



Squared Bowl £55.00

Why not place some festive orange pomanders studded with cloves in this bowl? The perfect compliment to this classic looking fruit bowl – available in black, blue and green.

Powder coated steel: Ø 27cm H 4cm



Cubic Coasters £23.00 (set of 2)

Add a splash of colour to your Christmas dining table. The perfect accessory to accompany its sister product the Cubic Bowl. Op-art inspired coasters available in red.

Powder coated steel: Ø 10cm H 0.4cm