



DesignedMade launches new website and the Cubic Coaster



About DesignedMade

Since launching in March 2009, British design and manufacturing brand DesignedMade has steadily built a reputation as a respected, award-winning company and developed relationships with stockists in Europe and Japan. Committed to supporting UK craft and manufacturing, DesignedMade specialises in intelligently designed, graphically engaging products that are made with pride in Britain.

New DesignedMade website!

DesignedMade has just launched its new website – www.designedmade.co.uk – where you can find more information about the brand and its products. The website will also be the place to shop; giving you the opportunity to browse the complete product range, buy direct and have your selection delivered to your door (shop coming soon).

DesignedMade at 100% Design

On display at 100% Design will be the latest addition to the DesignedMade family – the new Cubic Coaster. A neat and stylish product, the coaster is the sister product to the Cubic Bowl and utilises the same illusionary shape, adding a splash of colour and artistry to the surface it's placed on. DesignedMade will also present the full collection of laser-cut, powder-coated steel products and will be located on stand K111.

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Notes to editors

DesignedMade was established in March 2009 by product designer Jonathan Krawczuk with the intention of producing a range of simple and striking products, designed and made in Britain. The brand is committed to supporting the UK craft and manufacturing industries and represents an evolution of Britain's proud industrial heritage – bringing together the ideas and vision of a younger generation with the skills and expertise of traditional manufacturers. DesignedMade develops projects that seamlessly blend design, production, manufacture and packaging, resulting in products that celebrate the skill, knowledge and dedication involved in every stage of their creation.